### WHY THE ARTS MATTER IN IDAHO

#### NATIONAL ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Percentage</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>4.4%</td>
<td>4.85M</td>
</tr>
<tr>
<td>Construction</td>
<td>$1.016 T</td>
<td>$945.3 B</td>
</tr>
<tr>
<td>Utilities</td>
<td>$378.4 B</td>
<td></td>
</tr>
</tbody>
</table>

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

#### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

<table>
<thead>
<tr>
<th>Impact Type</th>
<th>National Amount</th>
<th>Statewide Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic activity annually</td>
<td>$166.3 B</td>
<td>$606 K</td>
</tr>
<tr>
<td>Federal, state, and local government revenue generated</td>
<td>$27.5 B</td>
<td>$61.3 M</td>
</tr>
</tbody>
</table>

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

#### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- **Federal Appropriation FY23**: $207 Million
- **SBA SVO Grants FY21-22**: $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

#### PUBLIC FUNDING RECEIVED FOR IDAHO ARTS & CULTURE SECTOR

- **State Appropriation FY22**: $883,400
- **NEA Grant FY22** (to support arts organizations, professional artists, and arts education): $1,591,960
- **Idaho State Board of Education & Idaho Commission on the Arts (to support arts education in rural schools)**: $976,921
- **Direct NEA ID Grants FY22**: $580,000

Source: NEA, SBA, NASAA, and Arts Idaho, 2023

---

### IDAHO ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>Industry</th>
<th>GDP Percentage</th>
<th>Number of Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>2.3%</td>
<td>20,257</td>
</tr>
<tr>
<td>Transportation</td>
<td>$2.2 B</td>
<td></td>
</tr>
<tr>
<td>Agriculture &amp; Forestry</td>
<td>$3.5 B</td>
<td></td>
</tr>
</tbody>
</table>

The Idaho arts and culture sector was a $2.2 billion industry in 2021 (2.3% of the state's GDP), representing 20,257 jobs (2.4% of Idaho's workforce), and total compensation of $1.3 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

#### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

The funds generated over $2.8 M for local government revenues, and added more than $3.3 M to Idaho state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity Impact Calculator, 2020

#### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- **State Appropriation FY22**: $883,400
- **NEA Grant FY22** (to support arts organizations, professional artists, and arts education): $1,591,960
- **Idaho State Board of Education & Idaho Commission on the Arts (to support arts education in rural schools)**: $976,921

Source: NEA, SBA, NASAA, and Arts Idaho, 2023

---

View the Top 10 Reasons to Support the Arts [HERE](#)
In urban areas and down main streets there are museums and galleries, theaters and music halls. Art in Idaho can be found along rural roads, too, up in the mountains, at small town festivals and in neighborhood parks. Idaho artists come from all walks of life and many different cultures. In Idaho, we know the arts promote prosperity and strengthen our towns and rural spaces by creating jobs, tax revenue and opportunities for tourists. These culturally-rich communities are nice places to live; they foster creativity and beauty and bring us together regardless of our religion, age or ethnicity.

**THE IDAHO COMMISSION ON THE ARTS** is the official state agency for the support and development of the arts in Idaho. Established in 1967, the Commission promotes excellence, education in the arts, access to the arts, and community investment in the arts. We do this in two ways: by providing professional development services for educators, artists and arts administrators and by giving grants to individuals and organizations that produce public programs in the arts.

**THE ARTS ARE EVERYWHERE**

- For two weeks each summer, The Festival at Sandpoint, hosts back-to-back concerts featuring big name artists and local and regional musicians and groups. World-class performances are held in a beautiful outdoor venue located in the northern panhandle. 45 miles south of Sandpoint, Coeur d’Alene artists of all kinds network at Emerge CDA, which offers classes, unique events, and gallery space. Their Emerging Artist Incubator presents a robust roster of professional development workshops, panel discussions and open critiques.

- In the north central part of the state the arts are the “Main” event. On Main Street in Lewiston the Center for Arts & History connects the Lewis-Clark State College with the historic downtown district. The circa-1884 brick building houses an expansive gallery and space for artist talks and author readings. On Main Street in Moscow, the cities Arts Department celebrates the wealth of artistic practice in the Palouse-region by bringing together businesses, non-profits and artists for the Artwalk.

- The event, held the 3rd Thursday of the month October through May, features music, food, exhibits and performances.

- Arts aficionados will find the southwest region of the state bustling with exciting arts experiences, from a full-state season of new plays at Boise Contemporary Theater, to the illustrious literature line-up at The Cabin and the Death Rattle Writers Festival, and compelling concerts presented by the Boise Phil and Opera Idaho. LED’s cutting-edge modern dance, Ballet Idaho’s classical ballet and the traditional Oinkari Basque Dancers all thrive in the Treasure Valley, too.

- Art appreciation is a foundational value of central Idaho towns. For over 50 years, Sun Valley Museum of Art has served as the Wood River Valley’s cultural anchor, offering year-round programming in visual arts, music, film, and the humanities. The Twin Falls community collaborates with the Magic Valley Arts Council to produce Art & Soul of the Magic Valley, the nation’s largest public-voting, cash-awarding art contest. Taking place in businesses and public spaces, this arts education and arts appreciation event welcomes artists from around the world.

- The oldest orchestra in the state of Idaho the Idaho State-Civic Symphony, established in the early 1900s, is no small potato either – the 90-member orchestra is made up of community musicians, Idaho State University students and faculty, and presents a regular schedule of concerts in an impressive 123,000 square-foot edifice of classic design.

- Idahoan’s love of arts is home-grown, and inspired by, arts education programs across the state. From an outside classroom in a state park Writers at Harriman encourages young writers. The National Oldtime Fiddlers’ Contest and Festival in Weiser fine-tunes the fiddle skills of folks of all ages, and the Idaho Shakespeare Festival, through its school tours, Shakespearience and Idaho Theater for Youth, annually reaches over 50,000 Idaho kids.

**MEET THE NEIGHBORS**

**Get up close** and personal with Idaho’s traditional and contemporary **artists**.

**IDAHO ARTS ORGS**

- The Art Museum of Eastern Idaho
- Artisans 4 Hope
- Boise City Department of Arts & History
- Caldwell Fine Arts Series
- Cascade Cultural Arts Center
- Challis Arts Council
- Cultural Arts Department
- Coeur d’Alene Arts & Culture Alliance
- Coeur d’Alene Summer Theatre
- Downtown Driggs Community Association
- Global Lounge

**Historic Opera Theatre**

**Idaho Falls Arts Council**

**Jacklin Arts & Cultural Center**

**McCall Arts & Humanities Council**

**Mountain Home Arts Council**

**Museum of North Idaho**

**The Music Theatre of Idaho**

**National Oldtime Fiddlers’ Contest and Festival**

**Radio Boise**

**Rock on Wheels**

**Seven Devils New Play Foundry**

**Surel’s Place**

**Teton Arts Council**

**Trailing of the Sheep**

**Washington Idaho Symphony**

**Morrison Center for the Performing Arts**

**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

**E-MAIL US:** ArtsActionFund@artsusa.org  
**VISIT US:** ArtsActionFund.org  
**FOLLOW US:** Facebook, Twitter, Instagram, TikTok

4/11/2023