

# WHY THE ARTS MATTER IN IDAHO



## NATIONAL ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**4.4%** Nation's GDP **4.85M** Jobs



**\$1.016 TRILLION** Arts & Culture



**\$945.3 B** Construction



**\$378.4 B** Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

## IDAHO ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**2.3%** State's GDP **20,257** Jobs



**\$2.2 B** Arts & Culture



**\$2.8 B** Transportation



**\$3.5 B** Agriculture & Forestry

The Idaho arts and culture sector was a **\$2.2 billion industry** in **2021** (2.3% of the state's GDP), representing **20,257 jobs** (2.4% of Idaho's workforce), and total compensation of **\$1.3 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

**\$166.3 B** Economic activity annually

**\$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

**\$606 K** 198 grants awarded by the Idaho Commission on the Arts

**\$61.3 M** estimated annual economic impact of those funded grantee organizations

The funds generated over **\$2.8 M** for local government revenues, and added more than **\$3.3 M** to Idaho state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity Impact Calculator, 2020

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVO Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

**View the Top 10 Reasons to Support the Arts [HERE](#)**

## PUBLIC FUNDING RECEIVED FOR IDAHO ARTS & CULTURE SECTOR

State Appropriation FY22 **\$883,400**

NEA Grant FY22 **\$1,591,960**

(to support arts organizations, professional artists, and arts education)

Idaho State Board of Education & Idaho Commission on the Arts **\$976,921**

(to support arts education in rural schools)

Direct NEA ID Grants FY22 **\$580,000**

Source: [NEA](#), [SBA](#), [NASAA](#), and [Arts Idaho](#), 2023

# IDAHO ARTS HIGHLIGHTS

IN IDAHO, THE ARTS ARE ALL AROUND US



In urban areas and down main streets there are museums and galleries, theaters and music halls. Art in Idaho can be found along rural roads, too, up in the mountains, at small town festivals and in neighborhood parks. Idaho artists come from all walks of life and many different cultures. In Idaho, we know the arts promote prosperity and strengthen our towns and rural spaces by creating jobs, tax revenue and opportunities for tourism. These culturally-rich communities are nice places to live; they foster creativity and beauty and bring us together regardless of our religion, age or ethnicity.

## THE IDAHO COMMISSION ON THE ARTS

is the official state agency for the support and development of the arts in Idaho. Established in 1967, the Commission promotes excellence, education in the arts, access to the arts, and community investment in the arts. We do this in two ways: by providing professional development services for educators, artists and arts administrators and by giving grants to individuals and organizations that produce public programs in the arts.



Learn more [here](#).

## MEET THE NEIGHBORS

Get up close and personal with Idaho's traditional and contemporary **artists**.

## IDAHO ARTS ORGS

The Art Museum of Eastern Idaho

Artisans 4 Hope

Boise City Department of Arts & History

Caldwell Fine Arts Series

Cascade Cultural Arts Center

Challis Arts Council

Cultural Arts Department

Coeur d'Alene Arts & Culture Alliance

Coeur d'Alene Summer Theatre

Downtown Driggs Community Association

Global Lounge

Historic Opera Theatre

Idaho Falls Arts Council

Jacklin Arts & Cultural Center

McCall Arts & Humanities Council

Mountain Home Arts Council

Museum of North Idaho

The Music Theatre of Idaho

National Oldtime Fiddlers' Contest and Festival

Radio Boise

Rock on Wheels

Seven Devils New Play Foundry

Surel's Place

Teton Arts Council

Trailing of the Sheep

Washington Idaho Symphony

Morrison Center for the Performing Arts

## THE ARTS ARE EVERYWHERE

- For two weeks each summer, **The Festival at Sandpoint**, hosts back-to-back concerts featuring big name artists and local and regional musicians and groups. World-class performances are held in a beautiful outdoor venue located in the northern panhandle. 45 miles south of Sandpoint, Coeur d'Alene artists of all kinds network at **Emerge CDA**, which offers classes, unique events, and gallery space. Their Emerging Artist Incubator presents a robust roster of professional development workshops, panel discussions and open critiques.
- In the north central part of the state the arts are the "Main" event. On Main Street in Lewiston the **Center for Arts & History** connects the Lewis-Clark State College with the historic downtown district. The circa-1884 brick building houses an expansive gallery and space for artist talks and author readings. On Main Street in Moscow, the cities **Arts Department** celebrates the wealth of artistic practice in the Palouse-region by bringing together businesses, non-profits and artists for the Artwalk.
- The event, held the 3rd Thursday of the month October through May, features music, food, exhibits and performances.
- Arts aficionados will find the southwest region of the state bustling with exciting arts experiences, from a full-slate season of new plays at **Boise Contemporary Theater**, to the illustrious literature line-up at **The Cabin** and the **Death Rattle Writers Festival**, and compelling concerts presented by the **Boise Phil** and **Opera Idaho**. **LED's** cutting-edge modern dance, **Ballet Idaho's** classical ballet and the traditional **Oinkari** Basque Dancers all thrive in the Treasure Valley, too.
- Art appreciation is a foundational value of central Idaho towns. For over 50 years, **Sun Valley Museum of Art** has served as the Wood River Valley's cultural anchor, offering year-round programming in visual arts, music, film, and the humanities. The Twin Falls community collaborates with the Magic Valley Arts Council to produce **Art & Soul of the Magic Valley**, the nation's largest public-voting, cash-awarding art contest. Taking place in businesses and public spaces, this arts education and arts appreciation event welcomes artists from around the world.
- The oldest orchestra in the state of Idaho the **Idaho State-Civic Symphony**, established in the early 1900s, is no small potato either – the 90-member orchestra is made up of community musicians, Idaho State University students and faculty, and presents a regular schedule of concerts in an impressive 123,000 square-foot edifice of classic design.
- Idahoan's love of arts is home-grown, and inspired by, arts education programs across the state. From an outside classroom in a state park **Writers at Harriman** encourages young writers. The **National Oldtime Fiddlers' Contest and Festival** in Weiser fine-tunes the fiddle skills of folks of all ages, and the **Idaho Shakespeare Festival**, through its school tours, Shakespeareance and Idaho Theater for Youth, annually reaches over 50,000 Idaho kids.

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