

# WHY THE ARTS MATTER IN INDIANA



## NATIONAL ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**4.4%** Nation's GDP **4.85M** Jobs



**\$1.016 TRILLION** Arts & Culture



**\$945.3 B** Construction



**\$378.4 B** Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (**4.4%** of the nation's GDP), representing **4.85 million jobs** (**3.2%** of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

## INDIANA ARTS FACTS

### ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

**2.1%** State's GDP **81,497** Jobs



**\$8.6 BILLION** Arts & Culture



**\$18.4 B** Construction



**\$6.3 B** Agriculture & Forestry

The Indiana arts and culture sector was a **\$8.6 billion industry** in **2021** (**2.1%** of the state's GDP), representing **81,497 jobs** (**2.6%** of Indiana's workforce), and total compensation of **\$4.98 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

**\$166.3 B** Economic activity annually

**\$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Indianapolis, IN

**\$227.3 M** Economic activity annually

**\$47.7 M** State and local government revenue generated

Audiences of **6,952,660** people added another **\$213.2 million** in related spending in 2015.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), [City of Indianapolis report](#), 2017

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVOG Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

**View the Top 10 Reasons to Support the Arts HERE**

## PUBLIC FUNDING RECEIVED FOR INDIANA ARTS & CULTURE SECTOR

State Appropriation FY23 **\$3,632,417**

State NEA Grant FY23 **\$912,000**

State CARES Act FY21 **\$10,000,000**

NEA ARPA FY20 **\$842,600**

Arts Midwest ARPA FY20 **\$126,000**

**8.1 M** individuals were served by recipients of the Arts Organization Support and Arts Project Support Grant programs. **\$29,901,142** paid to artists by organizations receiving grant support from the IAC. **16,161** total **artists** were supported by organizations receiving grant support from the IAC. **2,027 artists** were directly supported by IAC funding. **78** of 92 Indiana counties were served by IAC funding and programming.

Source: [NEA](#) and [Indiana Arts Commission](#), 2023

3/23/2023

# INDIANA ARTS HIGHLIGHTS

IN THE INDIANA, THE ARTS UNITE US AS HOOSIERS



Arts and creativity strengthen the fabric of Indiana's communities. They promote connection and cohesion, foster the entrepreneurial spirit communities need to thrive, and create vibrant communities where people want to live, work, study, play, and stay.

## THE INDIANA ARTS COMMISSION (IAC) - Strengthening Indiana through arts and creativity.

The Indiana Arts Commission (IAC) works directly with communities, creatives, and organizations to harness the power of creativity to strengthen Indiana. Through its programs and services, the IAC funds and supports access to arts experiences, arts education, and the arts economy that together enhance the quality of life for Indiana's people and places.

**Executive Director: Miah Michaelsen**

**Chair: Alberta Barker**



INDIANA ARTS  
COMMISSION  
MAKING THE ARTS HAPPEN

Learn more [here](#).

## BE SURE TO CHECK OUT

- Explore 29 of Indiana's Best Museums [here](#).
- See the great cultural offerings of each of Indiana's statewide Cultural Districts [here](#).
- Indiana Artisan can guide you to exceptional food and art from the Hoosier state [here](#).

Newfields

[www.discovernewfields.org](http://www.discovernewfields.org)

Fort Wayne Philharmonic

[www.fwphil.org](http://www.fwphil.org)

Carnegie Center for the Arts and History

[www.carnegiecenter.org](http://www.carnegiecenter.org)

The Art Education Association of Indiana

[www.aeai.org](http://www.aeai.org)

**INDIANA ARTS ADVOCATES** pairs citizens with legislators to articulate, target, and prioritize arts policy development and arts sector advancement across the state. This leadership group is made up of seasoned arts advocates from throughout the state. It was newly created in 2020.

Learn more [here](#).

Join [here](#).

## THE ARTS ARE EVERYWHERE

### Arts for Learning

Arts for Learning, formerly known as Young Audiences of Indiana, provides arts education experiences inside and outside of the classroom for Hoosier youth through the state. With a commitment to access, inclusion, innovation, and sustainability, Arts for Learning reaches over 40,000 learners every year.

### Arts United

Located in Fort Wayne, Arts United supports the artistic life of Northeast Indiana through programs focusing on community development, activating cultural districts, and providing support and resources for artists and arts organizations in the region.

### Big Car Collaborative

With a commitment to community and social inclusion, Big Car Collaborative utilizes the power of the arts to improve the quality of life and engagement within the greater Indianapolis area. Creative placemaking and socially engaged art are at the heart of the organization's work.

### GangGang Culture

GangGang, an artists' collaborative, is a new organization focusing on advancing cities through creativity, culture, and equity. The newly established and critically acclaimed Butter: A Fine Art Fair, is a three-day showcase of works by artists from Indiana and around the globe during Labor Day Weekend that is not to be missed.

### Evansville Philharmonic

As the largest arts organization in the southwest Indiana tri-state area, the Evansville Philharmonic showcases high quality orchestral concerts—from classical to pops—and provides education and community programs that uplift the community through the transformative power of music.

### Indiana State Parks and Forests/State Historic Sights

Visit 27 Indiana State Parks and Forests properties or eight State Historic Sites around the state and experience the arts presented in the natural beauty and historic settings throughout Indiana.

### Lotus Festival

Bloomington is the place to be in late September to enjoy the Lotus World Music & Art Festival. Over the past 29 years, Lotus has hosted nearly 575

artists or ensembles from more than 120 countries. The festival attracts more than 12,000 to experience music and art from around the world.

### Newfields

In the state's capitol city of Indianapolis, you could be forgiven for asking how to find the Indianapolis Museum of Art, now known as Newfields. The museum's campus is perfect for performances, afternoon walks, kite-flying, cloud-gazing, and memory making.

### South Shore Arts

South Shore Arts has been serving communities in Northwest Indiana for over 80 years. Through classes, exhibitions, and performances, the organization has shaped and nurtured the creative and cultural life of the region.

### Wagon Wheel Center for the Arts

Wagon Wheel has been a staple of region theatre in the Hoosier state since its founding in 1956, bringing professional theatre and arts education programs to rural Indiana.



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

E-MAIL US: [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org)

VISIT US: [ArtsActionFund.org](http://ArtsActionFund.org)

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