# WHY THE ARTS MATTER IN MARYLAND

## NATIONAL ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>National's GDP</th>
<th>Arts &amp; Culture</th>
<th>Construction</th>
<th>Utilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4%</td>
<td>$1.016 trillion</td>
<td>$945.3 B</td>
<td>$378.4 B</td>
</tr>
</tbody>
</table>

The national arts and culture sector was a **$1.016 trillion industry** in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **$504.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

## MARYLAND ARTS FACTS

**ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT**

<table>
<thead>
<tr>
<th>State's GDP</th>
<th>Arts &amp; Culture</th>
<th>Retail</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.8%</td>
<td>$12.3 billion</td>
<td>$23 B</td>
<td>$9.3 B</td>
</tr>
</tbody>
</table>

The Maryland arts and culture sector was a **$12.3 billion industry** in 2021 (2.8% of the state's GDP), representing **72,403 jobs** (2.6% of Maryland's workforce), and total compensation of **$7.1 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

### National

- **$166.3 B** Economic activity annually
- **$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

### Statewide

- **$828.7 M** Economic activity annually
- **$20.6 M** State and local government revenue generated
- **10,624** Full-time equivalent jobs
- **$328.2 M** In salaries

Source: Maryland Dept. of Commerce, Economic Impact of the Arts in Maryland Fiscal Year 2020

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- **Federal Appropriation FY23**: $207 Million
- **SBA SVOG Grants FY21-22**: $13 Billion

Congress allocated **$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

## PUBLIC FUNDING RECEIVED FOR MARYLAND ARTS & CULTURE SECTOR

- **State Appropriation FY23**: $27,777,358
- **NEA State Grant FY23**: $879,700
- **NEA Direct Grants FY22**: $4,868,600
- **SBA SVOG Grants FY21-22**: $224,845,357

Source: NEA, SBA, NASAA, 2023

View the Top 10 Reasons to Support the Arts [HERE](#)
At 81%, Marylanders overwhelmingly agree that “a vibrant arts community makes Maryland a better place to live,” according to a new statewide public opinion survey released by the Maryland State Arts Council.

MARYLAND STATE ARTS COUNCIL—Established in 1967, the Maryland State Arts Council (MSAC) encourages and invests in the advancement of the arts for all Marylanders. Its grants and programs support artists and arts organizations in their pursuit of artistic excellence, ensure the accessibility of the arts to all citizens and promote statewide awareness of arts resources and opportunities.

Executive Director: Steven Skerritt-Davis
Chair: Jacqueline Copeland

Learn more here.

BE SURE TO CHECK OUT

- CBS Baltimore lists the best museums to visit in Baltimore here.
- Maryland Office of Tourism offers a calendar of cultural festivals here.
- See the Arts and Humanities Council of Montgomery County calendar of cultural events here.
- Greater Baltimore Cultural Alliance's Culture Fly database keeps a list of ongoing arts events here.
- Maryland State Arts Council provides a statewide calendar of cultural and arts events here.

Arts and Humanities Council of Montgomery County
www.creativemoco.com/
Arts Education in Maryland Schools Alliance
www.aems-edu.org

MARYLAND CITIZENS FOR THE ARTS
is a statewide arts advocacy and education organization. Founded over 40 years ago to provide “One Voice for all the Arts in Maryland,” MCA works to highlight the role the arts play in economic vitality of the state and the increased quality of life they provide for all Marylanders.

Executive Director: Nicholas Cohen
Chair: April Nyman

MCA
maryland citizens for the arts

Learn more here.
Join here.

THE ARTS ARE EVERYWHERE!

- An annual must-do in Baltimore is Artscape, the largest free arts festival in the country, featuring hundreds of artists and attracting over 350,000 people each year.

- With tons of working artists and charm to spare, it’s easy to see why Berlin on Maryland’s Eastern Shore is known as America’s Coolest Small Town.

- An artist’s haven in the Appalachians, Spruce Forest Artisan Village in Grantsville will take you back in time and fill you with inspiration.

- A sculpture made entirely of marshmallow PEEPs? Entries from the annual PEEP Show at the Carroll Art Center in Westminster are museum-worthy, and the annual event is a major revenue stream for the local arts council.

- Wander with wonder at Anne Marie Sculpture Garden, a thirty-acre public park in Solomons where art and nature meet.

- Occupying a former amusement park, Glen Echo Park offers hundreds of classes, workshops and performances each year that attract over 400,000 visitors.

- Salisbury is the home of the National Folk Festival 2018 - 2020, welcoming artists from across the country and highlighting the traditions that have taken root in Maryland.

- Walk the halls of a gallery displaying the work of local African-American artists, listen to historic and contemporary music, and dive deep into African-American history and culture at the Howard County Center of African American Culture in Columbia.

- Out west in Cumberland, enjoy the annual DelFest – a bluegrass and folk music festival, perfectly situated along the Potomac River in the Appalachian Mountains at the Allegany County Fairgrounds.

As of 4/2023