WHY THE ARTS MATTER IN NEW MEXICO

### National Arts Facts

<table>
<thead>
<tr>
<th>Arts &amp; Culture for-Profit &amp; Non-Profit Sectors Represent</th>
<th>New Mexico Arts Facts</th>
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<tbody>
<tr>
<td>4.4% Nation’s GDP</td>
<td>2.9% State’s GDP</td>
</tr>
<tr>
<td>4.85M Jobs</td>
<td>23,766 Jobs</td>
</tr>
<tr>
<td>$1.016 trillion Industry</td>
<td>$3.2 billion Industry</td>
</tr>
<tr>
<td>$945.3 B Construction</td>
<td>$9.2 B Mining</td>
</tr>
<tr>
<td>$378.4 B Utilities</td>
<td>$1.3 B Agriculture &amp; Forestry</td>
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The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation’s GDP), representing 4.85 million jobs (3.2% of nation’s workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

### Economic Impact of Non-Profit Arts Industry Only & Their Audiences

#### National

<table>
<thead>
<tr>
<th>Economic Activity</th>
<th>$166.3 B</th>
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<tbody>
<tr>
<td>Spending by arts audiences generated $102.5 billion to local businesses.</td>
<td></td>
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#### Doña Ana County

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<thead>
<tr>
<th>Economic Activity</th>
<th>$12.9 M</th>
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<tbody>
<tr>
<td>Audiences of 661,846 people added another $20.2 million in related spending for a total of $33.1 million for the county in 2015.</td>
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</table>

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

### Federal Funding for the National Endowment for the Arts

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<tr>
<th>Federal Appropriation FY23</th>
<th>$207 Million</th>
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<tbody>
<tr>
<td>SBA SVOG Grants FY21-22</td>
<td>$13 Billion</td>
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</table>

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)
NEW MEXICO ARTS LANDSCAPE
IN THE LAND OF ENCHANTMENT, THE ARTS SUSTAIN US

Arts and culture are a New Mexico tradition that continues to build local economies, promote tourism, revitalize infrastructure, and improve quality-of-life.

NEW MEXICO ARTS
New Mexico Arts is the federally authorized state arts agency. NMA administers the state's Percent for Public Art program, awards grants to nonprofit organizations for arts and cultural programs throughout the state, and provides technical assistance and educational opportunities for organizations, artists, and arts educators throughout New Mexico.

Executive Director: Michelle Laflamme-Childs
Chair: Nancy Cooper

Learn more here.

Be Sure to Check Out

New Mexico Arts and Culture Districts
www.nmmainstreet.org

New Mexico Arts Education Association
www.newmexicoarteducators.org

New Mexico Association of Museums
www.nnmmuseums.org

New Mexico Department of Cultural Affairs
www.newmexicoculture.org

New Mexico Humanities Council
www.nmhum.org

New Mexico True (Tourism)
www.newmexico.org

THE ARTS ARE EVERYWHERE

Central New Mexico

• Many people start their New Mexico adventure in Albuquerque. Don't miss the Albuquerque Museum, a leader in southwestern art and history, and the cutting-edge 516 Arts museum. Savor New Mexico's rich traditions at the National Hispanic Cultural Center and Indian Pueblo Cultural Center.

• South of Albuquerque is Magdalena, a burgeoning art colony with 16 galleries including the contemporary art and music venues, Warehouse 1-10 and kind of a small array. Further south is Las Cruces, punctuated by the New Mexico State University Art Museum's spectacular collection of Mexican retablos and the Las Cruces Museum of Art.

North Central New Mexico

• North of Albuquerque is Santa Fe, the first UNESCO Creative City in the US. Sample innovative contemporary arts venues like SITE Santa Fe and the immersive Meow Wolf—striking complements to an array of galleries, music, dance, and theater venues. Head to the Museum of International Folk Art, Georgia O'Keeffe Museum, and The Santa Fe Opera.

• Visit Chimayo, noted for its Santuario and multi-generational Hispanic weaving shops. Further north is Taos, one of America's first art colonies, packed with attractions like the Millicent Rogers Museum, galleries, and the Taos Center for the Arts.

Southwest New Mexico

• Abutting the Gila Wilderness is Silver City, named one of the "100 Best Art Towns in America" and marked by a profusion of galleries, Mimbres pottery at the Western New Mexico University Museum, and the annual CLAY festival.

Northwest New Mexico

• Gallup is a rich center of Native American arts and culture and home to GallupARTS, winner of the 2021 Governor's Award for Excellence in the Arts. Gallup is positioned close to the Navajo Nation and Pueblo of Zuni, gateways to the artistic traditions of 15 more Pueblos and three Apache nations across the state.

Northeast New Mexico

• The old Santa Fe Trail intersects the city of Raton where you'll find the Shuler Theater with its magnificent WPA murals.

Southeast New Mexico

• Roswell is home to the Anderson Museum of Contemporary Art showcasing artworks from the famed Roswell Artist-in-Residence Program. Visit the Roswell Museum with its renowned art collections, Bone Springs Art Space, and the Miniatures and Curious Collections Museum.