### WHY THE ARTS MATTER IN NEW YORK

#### NATIONAL ARTS FACTS

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<th>Arts &amp; Culture for-Profit &amp; Non-Profit Sectors Represent</th>
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The national arts and culture sector was a **$1.016 trillion** industry in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **$504.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

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The New York arts and culture sector was a **$143 billion** industry in 2021 (7.6% of the state's GDP), representing **450K jobs** (4.9% of New York's workforce), and total compensation of **$58.7 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

#### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

**National**

- **$166.3 B** Economic activity annually
- **$27.5 B** Federal, state, and local government revenue generated

Spending by arts audiences generated **$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

**Western New York Region**

- **$156 M** Economic activity annually
- **$40.3 M** State and local government revenue generated

Audiences of **6.6 M** people added another **$196.1 M** in related spending for a total of **$352.1 M** in 2015.


#### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

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<th>Federal Appropriation FY23</th>
<th>$207 Million</th>
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<td>$13 Billion</td>
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Congress allocated **$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just **62 cents per capita**. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

#### PUBLIC FUNDING RECEIVED FOR NEW YORK ARTS & CULTURE SECTOR

<table>
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<tr>
<th>State Appropriation FY23</th>
<th>$241,447,000</th>
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<td>NEA Grant FY23</td>
<td>$955,130</td>
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<tr>
<td>NEA Direct Grants FY22</td>
<td>$24,426,700</td>
</tr>
<tr>
<td>SBA SVOG Grants FY21-22</td>
<td>$2,077,572,013</td>
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Source: NEA, SBA, NASAA, 2023

View the Top 10 Reasons to Support the Arts HERE
The Albany Symphony Orchestra’s summer festivals along the Erie Canal bring together as many as 23,000 fans from diverse communities across the state, celebrating our industrial and artistic innovation.

**NEW YORK ARTS HIGHLIGHTS**

**IN THE EMPIRE STATE, THE ARTS UNITE US**

The New York State Council on the Arts (NYSCA) preserves and expands the rich and diverse cultural resources that are the heritage of New York’s citizens. NYSCA was established in 1960 through a bill introduced in the NY State Legislature by State Senator MacNeill Mitchell, with backing from Governor Nelson Rockefeller.

**THE NEW YORK STATE COUNCIL ON THE ARTS:**

Executive Director: Mara Manus
Chair: Katherine Nicholls

Learn more here.

CNY Arts
www.cnyarts.org

New York State Arts Teachers Association
www.nysata.org

**BE SURE TO CHECK OUT**

- I ♥ New York’s New York State bucket list details must-see cultural attractions.
- Catch a show from Broadway to Buffalo with this comprehensive guide.
- Learn all about New York museums here.

**ARTS NYS**

ARTS NYS' primary purpose is to strengthen the arts throughout New York State by building the visibility of the arts as one of the key industries in the state, providing technical assistance and professional opportunities to arts administrators, marketing the arts, leading efforts to increase funding for the arts and to strengthen the role of the arts in education, healthcare, community and economic development and other areas of civic life.

Co-President: Stephen Butler & Janet Langsam

Learn more here. Join here.

**THE ARTS ARE EVERYWHERE**

New York State has 10 Arts Regions with wonderful offerings:

- **Western New York.** Did you know Buffalo is a hotspot for NYS arts? Head to contemporary art haven AlbrightKnox Art, then, check out Frank Lloyd Wright’s Darwin Martin House and hear JoAnn Falletta—the first female conductor of a major U.S. orchestra—conduct the Buffalo Philharmonic Orchestra.

- **Southern Tier.** Try your hand at glassmaking at the Corning Museum of Glass, an international tourist destination which draws more than 500,000 annually to New York’s Southern Tier.

- **Mohawk Valley.** Hear opera stars at the Glimmerglass Festival in Cooperstown on picturesque Lake Otsego – and while you’re there, slow down with a taste of 19th century rural life at the nearby Farmers Museum.

- **North Country.** Jump right into the history of the American Revolution at Fort Ticonderoga, and admire your mountain surroundings at the Adirondack Experience.

- **Central New York.** Visit the first museum to dedicate itself to the collection of American arts. The Everson Museum of Art is home to almost 11,000 works, which you can discover within an architectural wonder designed by I.M. Pei.

- **Capital Region.** Listen to the Grammy-winning Albany Symphony Orchestra or stop by the Saratoga Performing Arts Center for their annual jazz festival.

- **Hudson Valley.** Take in 500 acres of modern an contemporary large-sculpture al fresco at Storm King Art Center in New Windsor, then catch a classic at the Hudson Valley Shakespeare Festival.

- **Long Island.** Get a jump on Oscar season at the Hamptons International Film Festival, then head to the Herzog & de Meuron-designed Parrish Art Museum to view modern and contemporary American art.

- **New York City.** Broadway lights are brighter than ever, with Second Stage's new Helen Hayes Theatre, a home for new American plays and diverse voices. Venture out of Manhattan for innovative fare at BAM or to Queens’ Museum of the Moving Image.

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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