### National Arts Facts

#### Arts & Culture for-Profit & Non-Profit Sectors Represent

- 4.4% Nation's GDP
- 4.85M Jobs
- $1.016 Trillion Arts & Culture
- $945.3B Construction
- $378.4B Utilities

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation's GDP), representing 4.85 million jobs (3.2% of nation's workforce), and total compensation of $504.2 billion.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

#### Economic Impact of Non-Profit Arts Industry Only & Their Audiences

- $166.3B Economic activity annually
- $27.5B Federal, state, and local government revenue generated

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

### Texas Arts Facts

#### Arts & Culture for-Profit & Non-Profit Sectors Represent

- 2.8% State's GDP
- 350,555 Jobs
- $49.2 Billion Arts & Culture
- $58B Transportation
- $31B Utilities

The Texas arts and culture sector was a $15.9 billion industry in 2021 (3.7% of the state's GDP), representing 87,408 jobs (2.8% of Texas' workforce), and total compensation of $7.2 billion.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

#### Economic Impact of Non-Profit Arts Industry Only & Their Audiences

- $6.0B in taxable sales in 2021
- $380M in state sales tax revenue in 2021

The Arts and Culture Industry has grown by 30% over the past decade. Creative sector employment is projected to increase by over 22%, creating 205,000 net new jobs, by 2030.

Source: Texas Cultural Trust, State of the Arts Report, 2023

### Federal Funding for the National Endowment for the Arts

- Federal Appropriation FY23: $207 Million
- SBA SVOG Grants FY21-22: $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023

### Public Funding Received for Texas Arts & Culture Sector

- State Appropriation FY23: $12,388,588
- NEA State Grant FY23: $1,213,500
- CARES Act FY20-21: $668,500
- ARPA FY21-22: $1,193,500
- NEA Direct Grants FY22: $7,048,424

Source: Texas Commission on the Arts & NEA, 2023

View the Top 10 Reasons to Support the Arts [HERE](#)
Texas arts highlights
In the Lonestar State, the Arts Unite Us

The Texas Touring Arts Program serves the nation’s largest rural population with outstanding Texas-based companies and artists in their own communities.

Texas Commission on the Arts
was established by the Texas Legislature in 1965 to advance the state economically and culturally by investing in a creative Texas. By providing resources to enhance economic development, arts education, cultural tourism, and artist sustainability initiatives, the Texas Commission on the Arts supports a diverse and innovative arts community statewide.

Executive Director: Gary Gibbs
Chair: Dale Brock

Learn more here.

The Texas Touring Arts Program
serves the nation’s largest rural population with outstanding Texas-based companies and artists in their own communities.

Be sure to check out
Arts and Culture Texas is a state-wide magazine focused on the contemporary visual and performing arts across Texas.

Texas for the Arts
Texas Cultural Trust
Texas Music Educators Association
Texas Folklife
Texas Association for Symphony Orchestras
Art Spark Texas
Texas Hotel & Lodging Association
Texas Dance Educators Association
Texas Educational Theatre Association
Texas Downtown Association
Texas Association of Museums
Humanities Texas
Theatre Network of Texas
Texas Creative Placemaking Initiative

Texans for the Arts
is a highly effective, non-partisan statewide arts advocacy organization whose mission is to secure, protect and grow the public investment in the arts and to advocate for the development and implementation of public policy that supports a strong and vibrant arts and cultural industry.

Executive Director: Ann S. Graham
Chair: Fiona Bond

Learn more here. Join here.

THE ARTS ARE EVERYWHERE

- In 2018, Abilene became the official “Storybook Capitol of America.” It is home to the National Center for Children’s Illustrated Literature, the largest collection of Storybook Sculptures in the U.S., and the annual Children’s Art & Literacy Festival! The town’s TCA Cultural District is a dynamic example of how the arts spark urban revitalization through restoring historic buildings, enhancing businesses, promoting cultural tourism, and increasing civic pride.

- As the 4th largest city in the US, Houston has seven TCA Cultural Districts which reflect the diversity of the city and beyond. From the Museum of Fine Arts, Houston, to Project Row Houses, from the annual Art Car Parade to free performances year-round at the Miller Outdoor Theater in Herman Park, from Discovery Green to the rediscovered underground “Cistern”– the arts appear everywhere!

- With a strong legacy as a confluence of cultures, San Antonio draws visitors from around the world by showcasing historic, contemporary and educational work. As home to four TCA Cultural Districts and 70+ nonprofits, events and festivals presenting arts and culture throughout the year, San Antonio recognizes the importance of the creative economy and cultural tourism.

- Austin Classical Guitar is the leading nonprofit arts organization dedicated to classical guitar in the U.S. With international reach through its extensive guitar curriculum and education services, including programs in juvenile justice systems and lifelong learning for Braille readers, ACG serves as a model for other communities around the world by inspiring all of the people it serves with musical experiences of deep personal significance. In 2022 ACG opened a new concert and creative learning center in central Austin called The Rosette.

- Texas Folklife is dedicated to preserving and presenting the diverse cultures, living heritage, and traditions of the Lone Star State. Since 1984, TXF has been honoring traditions shared by community members in the beautiful tapestry of communities across Texas. They consistently prioritize the importance of traditional arts in contemporary society and celebrate the state’s vibrant heritage by providing arts experiences enjoyable by all.

- The Cultural Corridor Initiative is an important grassroots movement that is happening on the Southern Border of Texas and Mexico. Arts and historical cultural heritage are being used to preserve, celebrate and unify the people who have called this area home for generations. There is a very unique life on the Frontera that is as old as Texas... no, as old as time! Everything that Texans think of as the culture of Texas really started here.

As of 2/6/2023

Join the Arts Action Fund for free today!
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