WHY THE ARTS MATTER IN WYOMING

NATIONAL ARTS FACTS
ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation’s GDP
4.85M Jobs

$1.016 TRILLION Arts & Culture
$945.3 B Construction
$378.4 B Utilities

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES
National

$166.3 B Economic activity annually
$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated $102.5 billion to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 $207 Million
SBA SVOG Grants FY21-22 $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts HERE

Wyoming Arts Facts
ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

2.9% State’s GDP
11,461 Jobs

$1.2 BIL Arts & Culture
$6.5 B Mining
$0.6 B Agriculture & Forestry

The Wyoming arts and culture sector was a $1.2 billion industry in 2021 (2.9% of the state's GDP), representing 11,461 jobs (4% of Wyoming’s workforce), and total compensation of $878 million.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES
Jackson, WY

$18.7 M Economic activity annually
$5.1 M State and local government revenue generated

Audiences of 597,580 people added another $32.5 million in related spending for a total of $51.2 million for the city in 2015.


PUBLIC FUNDING RECEIVED FOR WYOMING ARTS & CULTURE SECTOR

State Appropriation FY23 $898,000
NEA State Grant FY23 $797,183
NEA Direct Grants FY22 $530,000
SBA SVOG Grants FY21-22 $36,861,149

Source: NEA, SBA, NASAA, 2023

3/23/2023
The 2019 Wyoming Arts Summit celebrated the 150th Anniversary of Wyoming Women’s Suffrage and Equity in the Arts. Wyoming was the first state in the nation to give women the right to vote and the 2019 Summit recognized creative women from across the state.

THE WYOMING ARTS COUNCIL—
The Wyoming Arts Council (WAC) is a state-funded arts group which provides grants to art and cultural projects within the state. Established in 1982, the Wyoming Arts Council provides leadership and invests resources to sustain, promote, and cultivate excellence in the arts. WAC envisions a Wyoming where the arts are integrated into the economy, education, and everyday life of its citizens.

Executive Director: Michael Lange
Chair: Kari Dewitt

Learn more here.

THE ARTS ARE EVERYWHERE

- Cheyenne is home to the world’s largest outdoor rodeo and greatest western cultural event, Cheyenne Frontier Days. The CFD Western Art Show presents creative representations of this western way of life.

- Travel north to Casper to see ART 321 and the burgeoning art scene in the Old Yellowstone District. A great example of what happens when creative people put their shoulder into arts-based community development.

- Sheridan’s art leaders have created a vibrant public arts environment, including events, exhibits and street sculptures.

- The Buffalo Bill Center of the West in Cody is an astonishing collection of western art and memorabilia. Celebrating one of the world’s best showmen, it also houses the Whitney Collection that includes original paintings from Frederic Remington, Charles Russell and others.

- Circle back to Laramie and you’ll find a true grassroots effort to amplify arts in a community. With dozens of public murals, the American Heritage Center, and an active arts programming environment at the University of Wyoming, Laramie is on the rise!

- Jackson Hole is one of Wyoming’s true cultural destinations, offering the National Museum of Wildlife Art, the Grand Teton Music Festival, more than two dozen art galleries, and a year-round, world-class concert schedule.

BE SURE TO CHECK OUT

- Wyoming ArtsCapes is the quarterly magazine of the Wyoming Arts Council. Find it here.

- Wyoming Public Media’s Community Calendar is a great resource for community and cultural events. Find it here.

- Wyoming Humanities offers podcast and blog stories on a variety of cultural topics. Find those stories here.

Wyoming Arts Alliance
www.wyomingarts.org
Colorado-Wyoming Association of Museums
www.cwam-us.org
Wyoming Music Educators Association
www.wyomea.org
Wyoming Art Education Association
www.facebook.com/WYAEAA

Wyoming Arts Alliance
The mission of the Wyoming Arts Alliance (WyAA) is to advance a creative and culturally-vibrant state. Est 1982

President: Wendy Bredehoft

Learn more here.
Join here.

Wyoming Arts Council
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