

WHY THE ARTS MATTER IN WASHINGTON



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs

\$1.016 TRILLION Arts & Culture

\$945.3 B Construction

\$378.4 B Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

WASHINGTON ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

10.8% State's GDP **187,196** Jobs

\$72.9 BILLION Arts & Culture

\$27.5 B Construction

\$15.6 B Transportation

The Washington arts and culture sector was a **\$72.9 billion industry** in 2021 (10.8% of the state's GDP), representing **187,196 jobs** (5.2% of Washington's workforce), and total compensation of **\$33.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Tacoma, WA

\$74.6 M Economic activity annually

\$14 M State and local government revenue generated

Audiences of **2.7 million** people added another **\$62.6 million** in related spending for a total of **\$137.2 million** for the city in 2015.

Source: Americans for the arts, [Arts & Economic Prosperity 5](#), [Tacoma](#) report, 2017

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVOG Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR WASHINGTON ARTS & CULTURE SECTOR

State Appropriation FY23 **\$5,262,000**

NEA State Grant FY23 **\$983,800**

NEA Direct Grants FY22 **\$3,184,000**

SBA SVOG Grants FY21-22 **\$325,096,159**

Source: [NEA](#), [SBA](#), [NASAA](#), 2023

As of 4/4/2023

WASHINGTON ARTS HIGHLIGHTS

IN THE EVERGREEN STATE, THE ARTS AND CULTURE UNITE US



Washington Creative Forces Summit II – Healing in Community will be aimed at arts organizations and individuals interested in working with and improving knowledge of our target military population grappling with Post Traumatic Stress or Traumatic Brain Injury.

THE WASHINGTON STATE ARTS COMMISSION

Established in 1961, the Washington State Arts Commission (ArtsWA) is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

Executive Director: Karen Hanan

Chair: Justin Raffa



[Learn more here.](#)

BE SURE TO CHECK OUT

ArtsWA

arts.wa.gov

Artist Trust

artisttrust.org

Humanities Washington

humanities.org

Washington Art Education Association

waeaboard.net

Washington Filmworks

washingtonfilmworks.org

ArtsEd Washington

artsedwashington.org

Washington Museum Association

washingtonmuseumassociation.org

Washington State Historical Society

washingtonhistory.org

Whipsmart

bewhipsmart.org

Arts Fund

artsfund.org

INSPIRE WASHINGTON nurtures the human spirit and strengthens communities by increasing access to science, heritage, and arts programming through advocacy, resource development, education and coalition building. Est. 1977

Executive Director: Manuel

Cawaling

Chair: Josh LeBelle



INSPIRE WASHINGTON
Opening doors to science, heritage, and the arts.

[Learn more here.](#)

[Join here.](#)

THE ARTS ARE EVERYWHERE

- Start in **Port Townsend**, the coolest coastal town in the state. Experience Centrum's jazz and literary arts, the Port Townsend Film Festival, and the Port Townsend Creative District.
- Hit **Bellingham's** picturesque Fairhaven District and enjoy the Arts & Music Festival and one of the best selections of microbrews in the state.
- Head South to **Seattle** to enjoy world-class theatre, music, visual arts, literary arts and dance, presented by Seattle Theatre Group, Seattle Art Museum, Seattle Opera, Pacific Northwest Ballet, Northwest Folklife, Seattle Repertory Theatre, Seattle Symphony, Seattle Arts & Lectures, Annex Theatre, NW African American Museum, Pacific Science Center, Wing Luke Museum, Vera Project, and Woodland Park Zoo
- In Central Washington, **Twisp** is a small mountain town with big arts appeal. Explore the Twisp Creative District, take a tour of TwispWorks, or enjoy a show at The Merc Playhouse.
- In Eastern Washington, **Spokane** hosts a citywide Arts Month in October, and is the home of the Northwest Museum of Arts and Culture.
- Head Southwest to the **Maryhill** Museum of Art, overlooking the beautiful **Columbia River Gorge**.
- **Tacoma's** Museum District is a jewel of the South Sound. You can explore six premier museums, including the State History Museum, the Tacoma Art Museum, the Museum of Glass, the LeMay Car Museum, the Foss Waterway Museum, and the Children's Museum of Tacoma.

As of 3/2022



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

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