WHY THE ARTS MATTER IN FLORIDA

NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

- 4.4% Nation’s GDP
- 4.85M Jobs

$1.016 TRILLION Arts & Culture

$945.3 B Construction

$378.4 B Utilities

The national arts and culture sector was a $1.016 trillion industry in 2021 (4.4% of the nation’s GDP), representing 4.85 million jobs (3.2% of nation’s workforce), and total compensation of $504.2 billion.


FLORIDA ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

- 3.1% State’s GDP
- 244,510 Jobs

$39 BILLION Arts & Culture

$67.3 B Construction

$5.8 B Agriculture & Forestry

The Florida arts and culture sector was a $39 billion industry in 2021 (3.1% of the state’s GDP), representing 244,510 jobs (2.6% of Florida’s workforce), and total compensation of $19.9 billion.


ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Economic activity annually

- National: $151.7 B
- Florida: $5.8 billion

Jobs supported by economic activity

- National: 2.6 M
- Florida: 91,270

In 2022, the impact of this economic activity generated $29.1 billion in total tax revenue to federal, state, and local governments.


ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Economic activity annually

- Central Florida Region: $502.4 M

Jobs supported by economic activity

- Central Florida Region: 9,424

In the state of Florida, $5.8 billion in economic activity is generated annually, supporting 91,270 jobs, and generating $176.4 million in state tax revenue alone.


FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

- Federal Appropriation FY23: $207 Million
- SBA SVOG Grants FY21-22: $13 Billion

Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY23. This amounts to just 62 cents per capita. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

PUBLIC FUNDING RECEIVED FOR FLORIDA ARTS & CULTURE SECTOR

- State Appropriation FY23: $83,581,650
- NEA Grant FY23: $1,008,720
- NEA Direct Grants FY22: $4,267,835

Source: NEA, SBA, NASAA, 2023

As of 10/12/2023
The 352walls/Gainesville Urban Art Initiative is a curated, public art project that has created over 30 curated murals in Gainesville, Florida since 2015. In addition to vibrant public artwork and complimentary cell phone street tours, the program offers lectures, master classes and workshops by renowned urban muralists, street artists and experts in the field.

**FLORIDA DIVISION OF ARTS & CULTURE** is Florida’s state arts agency, established in 1969. The Division promotes arts and culture as essential to quality of life for all Floridians. The Division provides funding, programs and resources for artists and not-for-profit organizations.

Division Director: Sandy Shaughnessy

**FLORIDA CULTURAL ALLIANCE** is a not-for-profit organization created in 1983 to develop an informed and engaged statewide non-partisan advocacy network among arts and culture organizations, individuals, artists, businesses and local, state, and federal policymakers and staff.

President & CEO: Jennifer Jones
Chair: Earl Bosworth

Learn more here.

**THE ARTS ARE EVERYWHERE**

- Arts and culture can be found all the way from the Panhandle to the Keys. Start in Pensacola, where the annual Foo Foo Fest encourages you to “vacation artfully” during 12 days of unique artistic shows and events including Naval air shows, ballets, operas, culinary events, songwriter showcases, concerts and many more unordinary and extraordinary cultural events in between.

- Continue east to Quincy, where arts and culture are entwined with a small-town way of life. Visit the ArtZone at Gadsden Arts Center and Museum to get creative at a drop-in art studio for visitors of all ages.

- Over in Jacksonville, Cathedral Arts Project unleashes the creative power of young people by partnering with 25 schools and educational sites to bring arts education to underserved school-aged children.

- Next, take yourself to Gainesville, home of the University of Florida Center for Arts in Medicine. The Center develops and affects interdisciplinary research studies and educational curricula on all levels and serves as a national model for the arts in medicine research, education and training.

- Heading South to Tampa, Straz Salutes is a program offering opportunities for veterans and their families to connect with the arts at the David A. Straz, Jr. Center for the Performing Arts.

- Follow the coast to Sarasota, where you can soar through the air while learning the flying trapeze at Circus Arts Conservatory. If you’re more comfortable on the ground, you can enjoy one of their many performances in a one-ring European-style big top, the unique arena facility or an intimate historic theater.

- Miami is one of the epicenters of the art world. Bring a blanket and a picnic to the New World Symphony’s WALLCAST® concert series to enjoy events shown on the 7,000-square-foot projection wall of the fabulous New World Center. The Pérez Art Museum highlights Miami’s diverse community and pivotal geographic location at the crossroads of the Americas.

Learn more here.

**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

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