# Why The Arts Matter In New Mexico

## National Arts Facts

<table>
<thead>
<tr>
<th>Arts &amp; Culture Sectors Represent</th>
<th>Nation’s GDP</th>
<th>Non-Profit Arts &amp; Culture Industry Only &amp; Their Audiences</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2022</strong></td>
<td><strong>$1.102 trillion</strong></td>
<td><strong>$151.7 billion</strong></td>
</tr>
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<td>2020</td>
<td><strong>$876.7 billion</strong></td>
<td><strong>$60.57</strong></td>
</tr>
<tr>
<td>2019</td>
<td><strong>$919.7 billion</strong></td>
<td><strong>$38.46</strong></td>
</tr>
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The national arts and culture sector was a $1.102 trillion industry in 2022 (4.31% of the nation's GDP), representing 5.2 million jobs (3.28% of nation's workforce), and total compensation of $540.9 billion.


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<tr>
<td>2019</td>
<td><strong>$2.95 billion</strong></td>
<td><strong>$43.39</strong></td>
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The New Mexico arts and culture sector was a $3.4 billion industry in 2022 (2.69% of the state’s GDP), representing 26,215 jobs (2.98% of New Mexico's workforce), and total compensation of $1.9 billion.


## Economic Impact of Non-Profit Arts & Culture Industry and Audiences

### National

- **$151.7 billion** economic activity annually
- **2.6 million** jobs supported by economic activity

In 2022, the impact of this economic activity generated $29.1 billion in total tax revenue to federal, state, and local governments.

- **$38.46** per person per event is spent by the TOTAL attendees, not including the cost of admission.
- **$60.57** per person per event is spent by NON-LOCAL attendees, not including the cost of admission.


### Statewide

- **$740.9 million** economic activity annually
- **9,381** jobs supported by economic activity

In 2022, the impact of this economic activity generated $106.1 million in total tax revenue to federal, state, and local governments.

- **$43.39** per person per event is spent by LOCAL attendees, not including the cost of admission.
- **$121.74** per person per event is spent by NON-LOCAL attendees, not including the cost of admission.


## Federal Funding for the National Endowment for the Arts

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<tr>
<th>Funding Source</th>
<th>FY24</th>
<th>Amount</th>
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<td>Federal Appropriation</td>
<td><strong>FY24</strong></td>
<td><strong>$207 million</strong></td>
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Congress allocated $207 million to the National Endowment for the Arts (NEA) in FY24. This amounts to just **62 cents per capita**. Ideally, Congress should index $1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## Public Funding Received by the State Arts Agency for the Arts & Culture Sector

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<th>Funding Source</th>
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<td>NEA State Arts Agency Partnership Grant</td>
<td><strong>FY23</strong></td>
<td><strong>$918,600</strong></td>
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Source: NEA and New Mexico Arts, 2024.

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*Note: All data is subject to change and should be verified with the most current sources.*
THE ARTS ARE EVERYWHERE

Central New Mexico

- Many people start their New Mexico adventure in Albuquerque. Don’t miss the Albuquerque Museum, a leader in southwestern art and history, and the cutting-edge 516 Arts museum. Savor New Mexico’s rich traditions at the National Hispanic Cultural Center and Indian Pueblo Cultural Center.

- South of Albuquerque is Magdalena, a burgeoning art colony with 16 galleries including the contemporary art and music venues, Warehouse 1-10 and kind of a small array. Further south is Las Cruces, punctuated by the New Mexico State University Art Museum’s spectacular collection of Mexican retablos and the Las Cruces Museum of Art.

North Central New Mexico

- North of Albuquerque is Santa Fe, the first UNESCO Creative City in the US. Sample innovative contemporary arts venues like SITE Santa Fe and the immersive Meow Wolf—striking complements to an array of galleries, music, dance, and theater venues. Head to the Museum of International Folk Art, Georgia O’Keeffe Museum, and The Santa Fe Opera.

- Visit Chimayo, noted for its Santuario and multi-generational Hispanic weaving shops. Further north is Taos, one of America’s first art colonies, packed with attractions like the Millicent Rogers Museum, galleries, and the Taos Center for the Arts.

Southwest New Mexico

- Abutting the Gila Wilderness is Silver City, named one of the “100 Best Art Towns in America” and marked by a profusion of galleries, Mimbres pottery at the Western New Mexico University Museum, and the annual CLAY festival.

Northwest New Mexico

- Gallup is a rich center of Native American arts and culture and home to GallupARTS, winner of the 2021 Governor’s Award for Excellence in the Arts. Gallup is positioned close to the Navajo Nation and Pueblo of Zuni, gateways to the artistic traditions of 15 more Pueblos and three Apache nations across the state.

Northeast New Mexico

- The old Santa Fe Trail intersects the city of Raton where you’ll find the Shuler Theater with its magnificent WPA murals.

Southeast New Mexico

- Roswell is home to the Anderson Museum of Contemporary Art showcasing artworks from the famed Roswell Artist-in-Residence Program. Visit the Roswell Museum with its renowned art collections, Bone Springs Art Space, and the Miniatures and Curious Collections Museum.