American Rescue Plan
Federal Relief Opportunities and Funding for Artists and Arts Organizations

www.ArtsActionFund.org/COVID19Resources

South Arts Webinar on March 31, 2021
• $1.9 trillion federal economic stimulus and health relief program

• Signed into law on March 11, 2021

• Builds on the 2020 programs in the CARES Act and Economic Aid Act
Economic Stimulus Checks Through the IRS

IRS has almost completed sending out 3rd Stimulus Checks to 159 million households

- Up to $1,400 per Single tax filer if AGI is \( \leq \$75,000 \) based on last filed tax return (2019 or 2020) Line 8b
  - Stimulus amount phases out completely at $80,000 AGI

- Up to $1,400 per Head of Household tax filer if AGI is \( \leq \$112,500 \) based on last filed tax return (2019 or 2020) Line 8b
  - Stimulus amount phases out completely at $120,000 AGI

- Up to $2,800 per Joint Married tax filers if AGI is \( \leq \$150,000 \) based on last filed tax return (2019 or 2020) Line 8b
  - Stimulus amount phases out completely at $160,000 AGI

- Plus $1,400 for EACH dependent (regardless of age) based on last filed tax return (2019 or 2020)

If you don’t file a tax return but receive Social Security, the IRS will still coordinate a stimulus payment using your S.S. information.
Stimulus Payment Calculations and Status Check


Get My Payment

If you need additional help, please visit our Frequently Asked Questions page.

All fields marked with an asterisk (*) are required.

Social Security Number (SSN) or Individual Tax ID Number (ITIN) *
Enter your 9 digit Social Security Number (SSN) or Individual Tax Identification Number (ITIN).

Date of Birth *
Enter your Date of Birth in MM/DD/YYYY format.

Street Address *
Enter your Street Address in "123 Main St NW #7" format. Do not enter City/Town or State.

ZIP or Postal Code (* Required except for countries without ZIP or postal codes)
Enter your 5 digit ZIP or Postal Code.

CONTINUE
Child Earned Income Credit for Tax Year 2021

- Child Earned Tax Credit temporarily increases the credit in 2021 from $2,000 to $3,000 per child under 18 yrs old.
  - $3,600 per child for kids under the age of 6 years old.

- Tax filers will get the full child tax credit for each dependent child if their adjusted gross income is as follows:
  - **Single** tax filer with AGI ≤ $75,000 and phases out $200,000
  - **Head of Household** tax filer with AGI ≤ $112,500 and phases out $200,000
  - **Joint Married** tax filers with AGI ≤ $150,000 and phases out 400,000

- Also, monthly "child allowance" payments made to families from July to December 2021.
  - First half the total credit amount will be paid in advance.
  - Second half of total credit amount will be claimed on the 2021 tax return.
Federal pandemic unemployment assistance

• Additional $300 per week federal assistance on top of the state unemployment amount

• Extended through Labor Day, September 6, 2021

• Eligible to all out-of-work W2, 1099, and self-employed individuals

• Be sure to update your weekly certifications. If your state experiences a delay in updating their portals, don’t worry, you will get the money you are owed retroactively.

• The first $10,200 per tax filer of unemployment benefits is not reportable as income in both 2020 & 2021.

• Cannot collect Unemployment during covered period of your PPP. Stagger it.
Health Insurance Subsidies

• 100% of premiums for COBRA recipients from April 1, 2021 - September 30, 2021

• Increased subsidies for healthcare insurance through ACA exchange by removing income limits and extending it to anyone who qualifies for unemployment

• 100% of COVID-19 vaccines and treatment covered
Rental and Mortgage Assistance

- $21.6 billion to states and local governments to provide rental and utility cost assistance to eligible families
- $10 billion to states and local governments to provide homeowners with assistance to prevent mortgage defaults and foreclosures
- $10 billion to states and local governments for homeless and at-risk individuals
State and Local Block Grants

• Congress appropriated $350 billion to help states, counties, cities and tribal governments to:
  o Provide government services to the extent of the reduction in revenue
  o Mitigate economic harm from the Covid-19 pandemic by addressing its economic effects, including through aid to households, small businesses, nonprofits, and industries such as tourism and hospitality.
  o Make necessary investments in water, sewer or broadband infrastructure

• An additional $12 billion for Coronavirus Capital Projects and Public Land Counties

• Deadline to spend the funds is 12/31/24
State and Local Block Grants

• At least 50% of funds to be distributed no later than 60 days from enactment and the remaining funds no earlier than one year after the first distribution.

• State would have to distribute funds to smaller towns within 30 days of receipt of funds.
  o A town cannot receive more than 75% of its budget as of 1/27/20.

• Provides $195.3 billion to states and the District of Columbia.
  o $25.5 billion would be equally divided to provide each state and DC $500 million.
  o $169 billion would be allocated based upon the states’ share of unemployed workers over a three-month period, from October–December 2020.
  o $1.15 billion in additional aid for the District of Columbia.
State and Local Block Grants

• Provides $130.2 billion to Local governments
  o $65.1 billion for counties (based on population or modified CDBG formula, which ever is greater)
  o $45.6 billion for metropolitan cities (using modified CDBG formula)
  o $19.5 billion for towns w/ fewer than 50K people (based on population and distributed through the state)

• Provides $4.5 billion to U.S. territories

• Provides $20 billion to tribal governments

• Provides $10 billion for Coronavirus Capital Projects Fund (related to work, education and health monitoring, including remote options in response to Covid-19)

• Provide $2 billion for local assistance and tribal consistency fund. (public land counties)
## CARES Act 2020 State & Local Block Grants for Arts

Many cities gave these funds to Local Arts Agencies to award relief grants to artists & arts groups.

<table>
<thead>
<tr>
<th>Cities and Counties</th>
<th>Amount</th>
<th>Source(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin, TX</td>
<td>7,000,000</td>
<td><a href="https://www.austintexas.gov/economicrecovery">https://www.austintexas.gov/economicrecovery</a></td>
</tr>
<tr>
<td>Boston, MA</td>
<td>1,000,000</td>
<td><a href="https://www.boston.gov/news/1-million-arts-anc">https://www.boston.gov/news/1-million-arts-anc</a></td>
</tr>
<tr>
<td>Charlotte, NC</td>
<td>4,000,000</td>
<td><a href="https://artsnca.org/500k-for-arts-relief-in-guilford">https://artsnca.org/500k-for-arts-relief-in-guilford</a></td>
</tr>
<tr>
<td>Columbus, OH</td>
<td>1,500,000</td>
<td><a href="https://columbus.legistar.com/LegislationDetail.a">https://columbus.legistar.com/LegislationDetail.a</a></td>
</tr>
<tr>
<td>Dallas, TX</td>
<td>1,000,000</td>
<td><a href="https://www.kenews.org/arts/2020-08-20/fedc">https://www.kenews.org/arts/2020-08-20/fedc</a></td>
</tr>
<tr>
<td>Dayton County, OH</td>
<td>3,000,000</td>
<td><a href="https://www.daytondailynews.com/news/see-ful">https://www.daytondailynews.com/news/see-ful</a></td>
</tr>
<tr>
<td>Denver, CO</td>
<td>1,200,000</td>
<td>Relief fund for artists and venues; holiday Arts this year</td>
</tr>
<tr>
<td>Douglas County, NE</td>
<td>$10,000,000</td>
<td><a href="https://www.douglascounty-ne.gov/30-covid-reli">https://www.douglascounty-ne.gov/30-covid-reli</a></td>
</tr>
<tr>
<td>El Paso, TX</td>
<td>1,500,000</td>
<td>for production equipment to allow municipal museums</td>
</tr>
<tr>
<td>Guildford County, NC</td>
<td>$700,000</td>
<td><a href="https://greensboro.com/blogs/gotriad_extra/a-lif">https://greensboro.com/blogs/gotriad_extra/a-lif</a></td>
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<tr>
<td>Howard County, MD</td>
<td>$750,000</td>
<td><a href="https://www.baltimoresun.com/maryland/howard/c">https://www.baltimoresun.com/maryland/howard/c</a></td>
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<tr>
<td>Houston, TX</td>
<td>2,000,000</td>
<td><a href="https://www.houstontx.gov/mayor/press/2020/r">https://www.houstontx.gov/mayor/press/2020/r</a></td>
</tr>
<tr>
<td>Fulton County, GA</td>
<td>$1,500,000</td>
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</tr>
<tr>
<td>King County, WA (Seattle)</td>
<td>$2,000,000</td>
<td><a href="https://www.kingcounty.gov/council/news/2020/">https://www.kingcounty.gov/council/news/2020/</a></td>
</tr>
<tr>
<td>Long Beach, CA</td>
<td>1,500,000</td>
<td><a href="http://longbeach.legistar.com/View.ashx?M=F&amp;I">http://longbeach.legistar.com/View.ashx?M=F&amp;I</a></td>
</tr>
</tbody>
</table>
# American Rescue Plan Distribution of State & Local Block Grants

[Link to State and County Tables](#)

<table>
<thead>
<tr>
<th>STATE</th>
<th>ESTIMATED ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>$950,942,537</td>
</tr>
<tr>
<td>Alaska</td>
<td>$187,223,541</td>
</tr>
<tr>
<td>American Samoa</td>
<td>$9,397,742</td>
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<tr>
<td>Arizona</td>
<td>$1,411,662,340</td>
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<tr>
<td>Arkansas</td>
<td>$585,284,502</td>
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<tr>
<td>California</td>
<td>$8,128,133,252</td>
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<tr>
<td>Colorado</td>
<td>$1,293,868,146</td>
</tr>
<tr>
<td>Connecticut</td>
<td>$691,465,459</td>
</tr>
<tr>
<td>Delaware</td>
<td>$188,855,531</td>
</tr>
<tr>
<td>Florida</td>
<td>$4,329,289,307</td>
</tr>
<tr>
<td>Georgia</td>
<td>$2,240,356,555</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NAME</th>
<th>STATE</th>
<th>TOTAL ESTIMATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kiowa County</td>
<td>Colorado</td>
<td>$272,685</td>
</tr>
<tr>
<td>Adair County</td>
<td>Iowa</td>
<td>$1,387,086</td>
</tr>
<tr>
<td>Adams County</td>
<td>Iowa</td>
<td>$698,586</td>
</tr>
<tr>
<td>Allamakee County</td>
<td>Iowa</td>
<td>$2,654,509</td>
</tr>
<tr>
<td>Appanoose County</td>
<td>Iowa</td>
<td>$2,409,946</td>
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<tr>
<td>Audubon County</td>
<td>Iowa</td>
<td>$1,065,915</td>
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<tr>
<td>Benton County</td>
<td>Iowa</td>
<td>$4,973,690</td>
</tr>
<tr>
<td>Black Hawk County</td>
<td>Iowa</td>
<td>$25,450,862</td>
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<tr>
<td>Boone County</td>
<td>Iowa</td>
<td>$5,087,923</td>
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<tr>
<td>Bremer County</td>
<td>Iowa</td>
<td>$4,860,621</td>
</tr>
<tr>
<td>Buchanan County</td>
<td>Iowa</td>
<td>$4,106,761</td>
</tr>
</tbody>
</table>
How States & Locals Will Use their Money Differently

[Link to the article]

Spending Changes for Local Governments

- Implementing health safety measures
- PPE purchases
- Payroll expenses
- Government IT infrastructure
- Small business support
- Other public health expenses
- Nonprofit support
- Food assistance
- Housing/rental assistance
- K-12 education
- Vaccine distribution
- Broadband expansion

Source: CivicPulse (February 2021)
Federal Education Relief Resources

Link to DoEd Resources

• $130 billion for most K-12 schools to safely reopen within 100 days.

• $1.25 billion for evidence-based summer enrichment

• $1.25 billion for after school programs

• $3 billion for education technology
Federal Cultural Agencies

- $135 million for the NEA
- $135 million for the NEH
- $200 million for IMLS
- $175 million added for CPB
SBA COVID EIDL Loans

• Non-forgivable debt, but with very favorable terms
• No pre-payment penalty or loan application fees
• 30-year term
• Maximum amount recently increased from $150K to $500K, but it depends on your actual expenses and credit score
• 2.75% for nonprofits (fixed)
• 3.75% for small businesses, gig workers, entrepreneurs (fixed)
• Repayment schedule recently deferred another 12 months for a total of 24 months from the origination date of your loan.
SBA Targeted EIDL Advances

- COVID EIDL Advance grants are no longer available ($1,000 per employee). These funds do not have to be repaid or reported as taxable income.
- However, new Targeted EIDL Advance grants of up to $10,000 are available to applicants in low-income communities who previously received an EIDL Advance for less than $10,000, or those who applied but received no funds due to lack of available program funding.
- Check to see if your business is in the targeted areas: https://sbaeidl.policymap.com/app
- Targeted EIDL Advances do not have to be repaid or reported as taxable income.
- Applicants do not need to take any action. SBA is reaching out to those who qualify.
$75 billion still available

- The PPP application deadline extended to May 31, 2021 or until money runs out.
- You can now apply for PPP before applying for SVOG for a net award.
  - New PPP application forms have updated the SVOG certification. However, if you used an old form certifying that you would not apply for an SVOG, SBA says you can still apply.
- Self-Employed Schedule C workers can now get a larger PPP loan based on gross revenue instead of net profit (still awaiting the possibility of a retroactive fix).
- Self-Employed workers Cannot collect unemployment during your PPP covered period.
- Covered period can be 8-to-24 weeks.
- No longer have to subtract out EIDL Advances on PPP Forgiveness Forms.
- Deep Dive Analysis and Guidance on PPP applications and forgiveness.
As of 3/28/21, SBA has approved 3.6 million loans for **$211.8 billion** in 2021 alone.

**SBA FAQs** Regularly Updated [FAQs on PPP Loans by SBA and US Treasury](https://www.sba.gov/faqs/)

- **3/3/21** New Form **2483-C** PPP Application for 1st Draw Self-Employed Filing Schedule C (Gross revenue)
- **3/3/21** New Form **2483-SD-C** PPP Application for 2nd Draw Self-Employed Filing Schedule C (Gross revenue)
  - Must show a reduction in Gross Receipts of at Least 25% (Applicants for loans of $150,000 or less may leave blank but must provide upon SBA request or before seeking loan forgiveness)
  - Keep pressure on Congress & WH to retroactively allow Schedule C filers to amend completed PPP loans
- **3/3/21** SBA Form **2483** PPP Application for 1st Draw small businesses for non-schedule C filers. (Payroll)
- **3/3/21** SBA Form **2483-SD** PPP Application for 2nd Draw small businesses for non-schedule C filers. (Payroll)
  - Must show a reduction in Gross Receipts of at Least 25% (Applicants for loans of $150,000 or less may leave blank but must provide upon SBA request or before seeking loan forgiveness)
Paycheck Protection Program

Most lenders have not updated the new Schedule C forms in their portals.

### Paycheck Protection Program

Second Draw Borrower Application Form for Schedule C Filers Using Gross Income

March 3, 2021

*AN APPLICANT MAY USE THIS FORM ONLY IF THE APPLICANT FILES AN IRS FORM 1040, SCHEDULE C, AND USES GROSS INCOME TO CALCULATE PPP LOAN AMOUNT*

<table>
<thead>
<tr>
<th>Check One:</th>
<th>Sole proprietor</th>
<th>Independent contractor</th>
<th>Self-employed individual</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>DBA or Tradename (if applicable)</th>
<th>Year of Establishment (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Legal Name</th>
<th>NAICS Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Address (Street, City, State, Zip Code - No P.O. Box addresses allowed)</th>
<th>Business TIN (EIN, SSN, ITIN)</th>
<th>Business Phone</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

<table>
<thead>
<tr>
<th>Primary Contact</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Amount of Gross Income (from IRS Form 1040, Schedule C, Line 7)</th>
<th>Tax Year Used for Gross Income</th>
<th>Number of Employees (including owners and affiliates, if applicable; may not exceed 300 unless “per location” exception applies):</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2019</td>
<td>x 2.5 (or x 3.5 for NAICS 72 applicants) (may not exceed $2,000,000):</td>
</tr>
</tbody>
</table>

|                                                                       | 2020                          | $                                |

If you do not have any employees (other than owners), complete this table:

<table>
<thead>
<tr>
<th>A. Your gross income amount from 2019 or 2020 IRS Form 1040, Schedule C, line 7</th>
<th>$</th>
<th>B. Divide A by 12 (if more than $8,333.33, enter $8,333.33):</th>
<th>$</th>
<th>x 2.5 (or x 3.5 for NAICS 72 applicants) (may not exceed $2,000,000):</th>
<th>$</th>
</tr>
</thead>
</table>

|                                                                         |     |                                                            |     |                                                                   |     |
|-------------------------------------------------------------------------|-----|------------------------------------------------------------|-----|                                                                   |-----|
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|                                                                         |     |                                                            |     |                                                                   |     |
|                                                                         |     |                                                            |     |                                                                   |     |
Paycheck Protection Program Forgiveness
Forgiveness Forms and FAQs

You **must** apply for forgiveness within 10 months of end of your covered period. SBA does **not** require you to file for forgiveness before you apply for a Second Draw, but your lender may.

- SBA FAQs [PPP Forgiveness by SBA and US Treasury](#)
- New PPP Loan Forgiveness Application [Form 3508-S](#) (shortest form for loans of $150,000 or less, as well as all self-employed tax filers)
- Application for the PPP Loan [Form 3508-EZ Forgiveness](#)
- Application for PPP Loan [Form 3508 (Long Version) Forgiveness](#)
Shuttered Venue Operators Grant SVOG (SBA)

• **Established** by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, signed into law on December 27, 2020.

• **Amended** by the American Rescue Plan Act, signed into law on March 12, 2021.

• **Administered** by the Small Business Administration (SBA).

• **Intended** to provide relief in response to financial challenges from the COVID-19 pandemic.

• **Includes** over $16 billion in grants to shuttered live performing arts venues, museums, aquariums, zoos, movie theatres, and talent representatives.
SVOG Resources – SBA’s 3/30/21 webinar not on YouTube site yet

>Link to Deep Dive

Resources

- SBA SVOG Website [Shuttered Venue Operators Grant (sba.gov)](https://sba.gov)
- SBA SVOG Portal [Application Portal Opens April 8, 2021](https://sba.gov)
- SBA FAQs Regularly Updated [FAQs on Shuttered Venue Operators (SVO) Grants by SBA](https://sba.gov)
- 3/25/21 SBA Tutorial: [SVOG Video Eligibility for Live Performing Arts Organization Operators](https://sba.gov)
- 3/24/21 SBA Tutorial: [SVOG Uses of Funds](https://sba.gov)
- 3/16/21 SBA Tutorial: [SVOG Video for Museum Operators](https://sba.gov)
- 3/16/21 SBA Tutorial: [SVOG Video for Motion Picture Theatre Operators](https://sba.gov)
- 3/16/21 SBA Tutorial: [SVOG Video for Live Venue Operators & Promoters](https://sba.gov)
- 3/16/21 SBA Tutorial: [SVOG Video for Talent Representatives](https://sba.gov)
- 2/18/21 SBA Tutorial: [DUNS and SAM.gov Registration Training Video](https://sba.gov)
- 3/16/21 SVOG Eligibility Requirements
- 3/11/21 SVOG Preliminary Application Checklist
How much are the Grant Amounts?

• Initial grants will be equal to the lesser of
  • 45% of gross earned revenue during 2019 or $10 million.
  • Entities that began operations after January 1, 2019 will receive an amount equal to their total 2019 gross revenue, divided by the number of full months (not partial months) in operation and then multiplied by six.
  • Supplemental Grants of 50% of the initial grant amount already awarded, may be awarded if the entity or individual can show a 70% loss of gross revenue for the most recent calendar quarter as of April 1, 2021 (January 1, 2021 through March 31, 2021) than the same period in 2019 due to the pandemic, if funding is still available

• The total of the initial and additional grants awarded may not exceed $10 million.

• The original allocation was $15 billion. The American Rescue Plan added $1.25 billion. There is now a total of $16.25 billion available. (Now that entities can receive a PPP loan first, will help funding last longer).

• Application portal will open on April 8, 2021.

• TIP: Do not disqualify yourself. If you are in doubt, APPLY. SBA determines eligibility and priority, not you.
SVOG Priority Awards – 1st come, 1st served!

What is the Priority of Initial Grant Awards?

• **Priority One, Day 1-14:** Awards only for applicants with 90% loss of gross revenue April 1st through December 31st 2020 as compared to same period in 2019 resulting from the pandemic.

• **Priority Two, Day 15-28:** Awards only for applicants with 70% loss of gross revenue April 1st through December 31st 2020 as compared to same period in 2019 resulting from the pandemic.

• **“Priority Three,” After 28 Days:** Awards for applicants with 25% loss of earned revenue for a single calendar quarter of 2020 as compared to same period in 2019 resulting from the pandemic.

• **After Initial Grants (Priority 1-3) are awarded,** Supplemental Grants of 50% of the initial grant amount already awarded, may be awarded if the entity or individual can show a 70% loss of gross revenue for the most recent calendar quarter as of April 1, 2021 (January 1, 2021 through March 31, 2021) than the same period in 2019 due to the pandemic, if funding is still available.
  
  o **TIP:** Do not disqualify yourself. If you are in doubt, APPLY. SBA determines eligibility and priority, not you.
  
  o SBA may award no more than 80% of total funding during the first 28 days.
  
  o SBA must award at least $2 billion to entities with 50 or fewer full-time employees.
First and second priorities - gross revenue
Third priority - earned revenue

What is included in revenue?

- **Earned revenue** - monies received from the sale of goods or services. Does not include other funds such as donations, sponsorships, government assistance or returns on investment.

- **Gross earned revenue** - the total of earned revenue from various sales of beverages, advertising sales and contracted presentation income.

- **Gross revenue** - all revenue in whatever form from whatever source. Included contributions, donations, and grants (except disaster assistance).
Who is Eligible?

- **Live Venue Operator or Promoter** has its principal business activity either: (1) Organizing, promoting, producing, managing, or hosting events by performing artists for which admission fees are charged and performers are paid based on a percentage of sales, a guarantee, or other mutually beneficial formal arrangement; or (2) Publicly selling tickets on average 60 days in advance of performing arts events for which performers are paid based on a percentage of sales, a guarantee, or other mutually beneficial formal arrangement.

- **Theatrical Producer** is an eligible individual or entity (including the entity that employs the performers in a theatrical production) which has the responsibility for creating, producing, or operating live theatrical productions and that have either a non-passive profit (net income or loss) interest in a theatrical production (other than as a vendor or service provider) or sole or joint rights to control a theatrical production.

- **Live Performing Arts Organization Operator** is any entity (including a theatrical management business) which meets the criteria established under the Economic Aid Act and whose principal business activity is to create, produce, perform, and/or present live performances for audiences in qualifying venues, including amphitheaters, concert halls, auditoriums, theatres, clubs, festivals, and schools.

- **Relevant Museum Operator** is a public, tribal, or private nonprofit that utilizes a professional staff, and is organized on a permanent basis to fulfill cultural, educational or aesthetic purposes through the exhibition of tangible objects to the general public. Tangible objects exhibited by museums must be cared for by the museums, may be animate or inanimate, and may be owned or used by the museums.

- **Motion Picture Theater Operator** must have at least one screen with a projection booth, an area with fixed audience seating, market show-time listings by print or electronic means, and charge admission.

- **Talent Representative** is an agent or manager for whom no less than 70% of their business operations (as measured with reference to their overall revenues, costs, devotion of time, contracts, and other indicia of business activity) involves the representation or management of two or more artists or entertainers. These operations must involve booking or representing musicians, comedians, actors, or similar performing artists primarily at live events staged in venues or at festivals in exchange for compensation founded on the number of tickets sold or a similar basis.
SVOG Eligibility Rules

Who is Eligible?

- **Eligible entities** are for-profit, nonprofit, or government operated live performance venue operators or promoters, talent representatives, theatrical producers, performing arts organization, relevant museum, and motion picture theater operators;
  - **Gross earned revenue of one calendar quarter of 2020 was 25% less** than the same calendar quarter of 2019.
  - On the date the grant is issued, eligible entities must be operating or intending to operate in the future.

- As a result of the American Rescue Plan, **an entity may NOW apply for a PPP loan** (First or Second Draw) after December 27, 2020 and **THEN apply for and receive a Shuttered Venue Operator Grant**. The award will be **reduced by the amount of the PPP loan**. (You can not apply for a PPP loan after receiving an SVOG)

- **Eligible independent entities cannot:**
  - Be issuer of securities on a national securities exchange.
  - Receive more than 10% of gross revenue from the federal government. (Except state and local governments, or public colleges and universities)
  - Offer performances, services, or merchandise of an excessive sexual nature.
  - Have more than two of the following three characteristics:
    - Venues in more than one country.
    - Venues in more than ten states.
SVOG Eligibility for Each Type of Entity

Who is Eligible?

**Live Venue Operators, Performing Arts Organization Operators, and Theatrical Producers** which:

- Make at least 70% of their earned revenue from tickets/admission charges or production fees/reimbursements for live events, concessions or merchandise at events, and/or nonprofit educational activities.
- OR, live performance venues that sell admission to live performances at least 60 days in advance and pay artists through a percentage, contract, or other mutually beneficial arrangement.

**AND ALSO:**

- Venues must have a clearly defined **audience and performance areas** (stage).
- Charge admission or fees for most performances (nonprofits providing free events run by paid staff are eligible).
- Advertise events through print or online media.
- Fairly pay staff and/or performers. (organizations with volunteer performers and paid staff are eligible)
- Engage one or more persons doing at least two of the following positions:
  - sound engineer
  - stage manager
  - security personnel
  - box office manager
  - booker
  - promoter
- Use certain equipment:
  - Mixing Equipment, Public Address System, and a Lighting Rig
SV OG Eligibility for Each Type of Entity

Who is Eligible?

• **Relevent Museum Operators** must operate a nonprofit museum as its principal business with indoor exhibition spaces subject to pandemic restrictions, and have at least one auditorium, theater, or performance or lecture hall with **fixed audience seating and regular programming**.

• **Talent Representatives** must have 70% of operations be **representing professional artists for primarily live performances** as described for live performance venues.

• **Motion Picture Theater Operators** must have at least one screen with a projection booth, an area with **fixed audience seating**, market show-time listings by print or electronic means, and charge admission.

• **ALL APPLICANTS** must have a [DUNS number and SAM account](#) (do this NOW).

Calculation Notes:

• **Full Time Equivalent Employees**: 30+hr./wk. = 1 FTE and 10-30 hrs./wk. = .5 FTE. (This is **NOT** 1099 Workers)
• SBA will use alternate methods to determine loss of **seasonal employers**.
• **CARES Act funding** should not be counted toward gross revenue.
• **Accrual accounting** should be used to determine revenue. **AUDITED FINANCIALS NOT REQUIRED** if you receive less than $750k (EIDL is included, but PPP is not included in this calculation.)
What are the Allowable Expenses?

• **Initial grants must be used for allowable expenses** incurred between March 1, 2020 and December 31, 2021 and paid within one year of receiving funds.

• **Supplemental grants must be used for allowable expenses** incurred between March 1, 2020 and June 30, 2022 and paid within 18 months of receiving funds.

• **Allowable expenses include** payroll, equipment, rent, utilities, insurance, worker protection expenditures, most mortgage payments, business expenses, maintenance and administrative costs, and state and local taxes, as well as advertising, travel and capital expenditures for live performances (may not be primary use of funds).

• **Prohibited expenses include** the purchase of real estate of any payment on a mortgage initiated after February 15, 2020. The funds may not be re-loaned or invested, nor used to make political contributions.

• **Owner compensation** is payable using SVOG funds to the extent that the total amounts involved do not exceed what an owner received in compensation in 2019. **Owners may also be fully reimbursed for personal funds** they contributed to an entity to keep it in operation during the allowable expenses period with sufficient documentation.

• **Grant use will be reviewed by the SBA** to determine fraud, noncompliance, or misspent funds and grant recipients will need to retain 4 years of employment record and 3 years of other records following receipt of the grant.
SVOG Application Due Date

• Applications are accepted on a rolling basis, but try to get it in on April 8, 2021 or very soon after.

• Reviewed based on time of receipt.

• SBA will determine, based on revenue information, the priority phase the application will be processed.

• Grants will be awarded until all funds are obligated.
SVOG Basic Application Process

• Create an account in the application portal
• Enter information in all required and applicable fields
• Upload all required and applicable documents
  - May upload pdf, jpg, xls, doc
• Application documents are saved throughout the process
• Application not received by SBA until submitted
• SBA staff are not permitted to provide assistance
SVOG Application Documents

- **Corporate documents** (may include Articles of Incorporation, Certificate of Existence, Certificate of Organization, State LLC Agreement, Certificate of Formation or Articles of Information)
- **Government issued photo ID** (front and back) of the business owner or a primary officer of the organization
- **Employee list with job titles and employee status** (full and part time)
- **Tax exempt documents** (nonprofits)
- **Written Certification of Need**
SVOG Certification Standard Forms

• **SF-424B**- Assurances for non-profit Construction Programs (found on grants.gov)

• Certification of a Drug-free Workplace

• **SBA Form 1623**, Certification Regarding Debarment, Suspension, and Other Responsibility Matters

• **SBA Form 1711**, Certification Regarding Lobbying & Disclosure of Lobbying Activities
This is hard work. Don’t give up.

- Don’t get overwhelmed with the bureaucracy
- We can help guide you through the federal relief choices
- When in doubt if you are eligible, still apply. Don’t disqualify yourself.
- Be exact and answer every question and supply every document. Provide more than enough information, not just enough.
- Apply as soon as possible. It’s first come, first served.
www.ArtsActionFund.org/COVID19Resources (COVID Relief Technical Assistance)

www.ArtsActionFund.org/Covid19ArtsFederalPolicyUpdate (Legislative Updates)

www.AmericansForTheArts.org/COVIDrelief (COVID Data Impact on the Arts)

https://ArtsU.AmericansForTheArts.org (COVID Relief Webinars)

www.ArtsActionFund.org/OfficeHoursNina (Weekly on Fridays @ 11:00am ET)

www.ArtsActionFund.org/BookNina (I’ll speak at your webinars on COVID Relief)

www.ArtsActionFund.org/join (Subscribe to our action alerts & updates. It’s FREE to join!)