### National Arts Facts

#### Arts & Culture Sector’s Percentage of U.S. Economy (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>Industry</th>
<th>U.S. GDP</th>
<th>Construction</th>
<th>Arts &amp; Culture Sector</th>
<th>Education Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture Sector</td>
<td>$804B</td>
<td>$746B</td>
<td>$244B</td>
<td></td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $25 billion arts trade SURPLUS.

#### Number of Arts-Related Businesses and Jobs (Commercial & Nonprofit Arts Organizations Combined)

<table>
<thead>
<tr>
<th>California Arts Facts</th>
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</tr>
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<tr>
<td>California Arts Council</td>
<td>103,191 Businesses &amp; 3.48M Employees</td>
</tr>
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</table>

**BONUS:** In 2015, CA arts and culture jobs grew by 4.2% while the national average was 2.1%.

#### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- **Nationally:** 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

  **Source:** Americans for the Arts, *Creative Industries*, 2017.

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<td>California Arts Council</td>
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In California, 103,191 Arts-Related Businesses employ 545,627 people.

- In Los Angeles County, 37,759 Arts-Related Businesses employ 266,874 people.
- In Orange County, 9,630 Arts-Related Businesses employ 41,042 people.
- In San Diego County, 9,333 Arts-Related Businesses employ 40,322 people.

**Source:** Americans for the Arts, *Creative Industries, California* report, 2017.

#### Public Investment in Grants to Nonprofit Arts Organizations & Artists

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

**A** Congress allocated $155 million to the NEA in FY 2019, which has been relatively level for the last several years. This amounts to just $47 per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

**Source:** Americans for the Arts Action Fund, 2019.

**Read:** “Funding The Arts Is Good For the Nation,” The Hill, 2015.

### California Arts Facts

#### Arts & Culture Sector’s Percentage of State’s GDP & Jobs

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<tr>
<td>Arts &amp; Culture Sector</td>
<td>$174.6B</td>
<td>$93.3B</td>
<td>$24.4B</td>
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**BONUS:** The U.S. exports generate a $2 billion arts trade SURPLUS.

#### Number of Arts-Related Businesses and Jobs (Commercial & Nonprofit Arts Organizations Combined)

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**Source:** Americans for the Arts, *Creative Industries, California* report, 2017.

#### Economic Impact of Nonprofit Arts Organizations & Their Audiences

- **Nationally:** The arts and culture sector contributes $174.6 billion to California’s economy, representing 7.0% of the state’s GDP—a larger share than some other industries in the state.

  **Source:** U.S. Bureau of Economic Analysis, 2016.

- **In California:** Arts & Culture Sector's percentage of the state’s GDP is relatively level for the last several years. This amounts to just 47¢ per capita.

  **Source:**NEA and NASSA, 2017.

**Read:** “LA Region’s ‘Creative Economy’ Produced 457,000 Jobs in 2016, Driven by Hollywood Rebound,” David Ng, LA Times, 2018.
From the north to the south, California is rich in arts and cultural programming and leads as the economic capital of creativity. California is the State of the Arts.

California is innovative in its use of the arts to solve social issues. For example, as of June 2017, Arts in Corrections, a partnership between the California Department of Corrections and Rehabilitation (CDCR) and the California Arts Council provides arts programming in all 35 state adult correctional institutions. In Los Angeles, the Actors’ Gang under the leadership of Artistic Director Tim Robbins, has provided theater arts programming with an emphasis on Commedia dell’Arte techniques for more than a decade.

MEET SOME CALIFORNIA ARTS ADVOCATES

- **Victoria Hamilton** of San Diego is President of California Arts Advocates and Californians for the Arts. [More]
- **Senator Ben Allen** of Santa Monica represents the state’s 26th Senate District and serves as Chair of the Joint Committee on the Arts. [More]
- **Joe Landon** is Executive Director of the California Alliance for Arts Education. [More]
- **Marie Acosta** is Executive Director of the Latino Center of Arts and Culture. [More]

THE ARTS ARE EVERYWHERE!

- Based in Fresno, with service statewide, The Alliance for California Traditional Arts provides arts programming focused on the underserved field of traditional arts, rooted in cultural heritage and community-based practice. Expressions such as Native American beadwork, storytelling, songwriting, African drumming, and American folk guitar and guitarrra ranchera are intended as familiar and culturally relevant art forms for participants.
- Public funding from the California Arts Council for Arts and Veteran’s programs reached close to $500,000 in grants for 2017-18 with 34 cultural institutions providing participatory arts programs and artist mentors for California Veterans.

ART IN CALIFORNIA

- The Association of California Symphony Orchestras has a calendar of performances here.
- Visit California has a complete itinerary of the ultimate music festivals here.
- See California has a calendar of other fine arts and cultural festivals here.

CALIFORNIA ART ORGANIZATIONS

- County Arts Councils
- Statewide and Regional Arts Service Organizations
- Californians for the Arts
- www.californiansforthearts.org
- Create Ca: California Statewide Arts Education Coalition: www.createca.net

THE CALIFORNIA COUNCIL ON THE ARTS—The mission of the California Arts Council, a state agency, is to advance California through the arts and creativity. The Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California’s diverse populations; serving as a thought leader and champion for the arts; and providing effective and relevant programs and services. Since its founding in 1976, the Arts Council has awarded more than 32,000 grants with a total investment of approximately $400 million. [Learn more here.]

CALIFORNIA ARTS NEED YOU!

E-MAIL US: ArtsActionFund@artsusa.org
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CALL US: 202.371.2830 x2067
FOLLOW US: [Art Council](#) [Art Action Fund](#) [Artists Vote](#)

CALIFORNIA ARTS FACTS

**IN THE GOLDEN STATE, THE ARTS UNITE US**

In California, the arts foster real solutions that are deeply needed in society today.

**ARTS—THE CALIFORNIA COUNCIL ON THE ARTS**

CALIFORNIA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!