WHY THE ARTS MATTER IN NEW YORK

NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR REPRESENTS 4.3% OF NATION’S GDP & 5 MILLION JOBS

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a $804 billion industry, representing 4.3% of the nation’s GDP—a larger share of the economy than construction (4.0%) or education services (1.1%).


<table>
<thead>
<tr>
<th>GDP $ BILLION</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>$804</td>
<td>Arts &amp; Culture Sector</td>
</tr>
<tr>
<td>$746</td>
<td>Construction</td>
</tr>
<tr>
<td>$244</td>
<td>Education Services</td>
</tr>
</tbody>
</table>

**BONUS:** U.S. exports generate a $24.1 billion arts trade SURPLUS.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally 673,656 businesses employ 3.48 million people who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, Creative Industries, 2017.

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<thead>
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<tr>
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</tr>
<tr>
<td>3.48M</td>
<td>EMPLOYEES</td>
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</tbody>
</table>

**BONUS:** In 2015, NY arts and culture jobs generated $46.7 billion in total compensation.

ART IS A $166.3 BILLION DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY

Nationally, the nonprofit arts industry alone generates $166.3 billion in economic activity annually that supports 4.6 million jobs and generates $275 billion in federal, state, and local government revenue.

- Spending by arts audiences generated $102.5 billion to local businesses.


<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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<tr>
<td>$166.3</td>
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PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated $155 million to the NEA in FY 2019, which has been relatively level for the last several years. This amounts to just 47¢ per capita, yet the nonprofit arts industry generates over $13 billion in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with $1 per capita!

Source: Americans for the Arts Action Fund, 2019.

Q What about New York—how much does state government budget to the New York State Council on the Arts each year?

A The state allocated $45,17,000 to the New York State Council on the Arts. In FY 2017, the New York State Council on the Arts also received $736,720 in federal NEA funds, which the Council re-granted to dozens of cultural organizations throughout the state. Another 553 nonprofit arts organizations received direct grants from the NEA totaling $16,578,210.


NEW YORK ARTS FACTS

NEW YORK ARTS & CULTURE SECTOR REPRESENTS 7.8% OF STATE’S GDP & 466,926 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes $119.9 billion to New York’s economy, representing 7.8% of the state’s GDP—a larger share than some other industries in the state.


<table>
<thead>
<tr>
<th>GDP $ BILLION</th>
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<td>Arts &amp; Culture Sector</td>
</tr>
<tr>
<td>$46.8</td>
<td>Construction</td>
</tr>
<tr>
<td>$33.8</td>
<td>Education Services</td>
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**BONUS:** In 2015, NY arts and culture jobs generated $46.7 billion in total compensation.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

In New York, 50,337 Arts-Related Businesses employ 396,666 people.

- In Kings County, 5,556 Arts-Related Businesses employ 26,974 people.
- In New York County, 15,620 Arts-Related Businesses employ 218,794 people.
- In Suffolk County, 4,300 Arts-Related Businesses employ 33,804 people.


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ART IS A $114.1 BILLION DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES

In 2015, New York’s arts and culture sector employed thousands of FTE jobs and generated millions of dollars in economic activity. Nonprofit arts groups helped cultivate that activity.

- In the Western New York region, nonprofit arts groups generated $156.0 million in economic activity. Audiences of 6.6 million people added another $196.1 million in related spending for a total of $352.1 million for the region in 2015, and this generated $40.3 million in local and state government revenues and 10,160 FTE jobs.


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NEW YORK STATE has 10 Arts Regions with wonderful offerings: celebrating our industrial and artistic innovation.

IN THE EMPIRE STATE, THE ARTS UNITE US

The Albany Symphony Orchestra’s summer festivals along the Erie Canal bring together as many as 23,000 fans from diverse communities across the state, within an architectural wonder designed by I.M. Pei.

The Arts are home to almost 11,000 works, which you can discover to the collection of American arts. The Everson Museum of Central New York.

Festival, a showcase of 500+ events, many free, for nearly 80,000 fans.

Finger Lakes. Grab your camera and head to the George Eastman Museum, the world’s oldest museum dedicated to photography. In September, head to the Rochester Fringe Festival, a showcase of 500+ events, many free, for nearly 80,000 fans.

Central New York. Visit the first museum to dedicate itself to the collection of American arts. The Everson Museum of Art is home to almost 11,000 works, which you can discover within an architectural wonder designed by I.M. Pei.

Southern Tier. Try your hand at glassmaking at the Corning Museum of Glass, an international tourist destination which draws more than 500,000 annually to New York’s Southern Tier.

Mohawk Valley. Hear opera stars at the Glimmerglass Festival in Cooperstown on picturesque Lake Otsego – and while you’re there, slow down with a taste of 19th century rural life at the nearby Farmers Museum.

North Country. Jump right into the history of the American Revolution at Fort Ticonderoga, and admire your mountain surroundings at the Adirondack Experience.

Capital Region. Listen to the Grammy-winning Albany Symphony Orchestra or stop by the Saratoga Performing Arts Center for their annual jazz festival.

Hudson Valley. Take in 500 acres of modern and contemporary large-sculpture al fresco at Storm King Art Center in New Windsor, then catch a classic at the Hudson Valley Shakespeare Festival.

Long Island. Get a jump on Oscar season at the Hamptons International Film Festival, then head to the Herzog & de Meuron-designed Parrish Art Museum to view modern and contemporary American art.

New York City. Broadway lights are brighter than ever, with Second Stage’s new Helen Hayes Theatre, a home for new American plays and diverse voices. Venture out of Manhattan for innovative fare at BAM or to Queens’ Museum of the Moving Image.

To View the Top 10 Reasons to Support the Arts in New York, Click Here.

NEW YORK ARTS FACTS

THE NEW YORK STATE COUNCIL ON THE ARTS—The New York State Council on the Arts (NYSCA) preserves and expands the rich and diverse cultural resources that are the heritage of New York’s citizens. NYSCA was established in 1960 through a bill introduced in the NY State Legislature by State Senator MacNeill Mitchell, with backing from Governor Nelson Rockefeller. The Council awards more than 1,900 grants each year to arts, culture, and heritage nonprofits and artists throughout the state. > Learn more here.

THE ARTS ARE EVERYWHERE!

New York State has 10 Arts Regions with wonderful offerings:

- Western New York. Did you know Buffalo is a hotspot for NYS arts? Head to contemporary art haven Albright-Knox Art, then, check out Frank Lloyd Wright’s Darwin Martin House and hear JoAnn Falletta—the first female conductor of a major U.S. orchestra—conduct the Buffalo Philharmonic Orchestra.

- Finger Lakes. Grab your camera and head to the George Eastman Museum, the world’s oldest museum dedicated to photography. In September, head to the Rochester Fringe Festival, a showcase of 500+ events, many free, for nearly 80,000 fans.

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NEW YORK ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org
VISIT US: ArtsActionFund.org/join
CALL US: 202.371.2830 x2067
FOLLOW US: Facebook Arts Action Fund | Twitter @ArtsActionFund | #ArtsVote

NEW YORK ART ORGANIZATIONS

ArtsNYS Coalition www.artsnys.org
CNY Arts www.cnyarts.org
New York State Arts Teachers Association www.nysata.org

NEW YORK ARTS ADVOCATES

- New York State Senator Jose M. Serrano is the Chairman of the Senate Committee on Cultural Affairs, Tourism, Parks and Recreation and an advocate for the transformative effect of arts on economies, communities and education. > More

- Arts advocate and philanthropist Agnes Gund recently founded the Art for Justice fund. > More

- Stephen Butler is the Executive Director of CNY Arts and a leader of Arts NYS. > More

- New York State Assemblymember Daniel O’Donnell is Chair of the Tourism, Parks, Arts and Sports Development Committee. > More

- Janet Langsam is the CEO of ArtsWestchester and a leader of Arts NYS. > More

NEW YORK ARTS MUSEUMS

- American Museum of the Moving Image.
- Brooklyn Museum.
- Metropolitan Museum of Art.
- Museum of Modern Art.
- MoMA PS1.
- Museum of the City of New York.
- Museum of Natural History.
- New York Public Library.
- New York Historical Society.
- Plains Museum.
- Studio Museum.

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“The arts are essential to our identity as New Yorkers, embodying our spirit of innovation as they drive economy, build community and enhance education. From the millions who visit our museums, theaters, concert halls, public artworks and festivals to each individual student whose world is broadened in the classroom, our state’s creative culture enriches our lives.”

—Mara Manus, Executive Director, New York State Council on the Arts

NEW YORK ARTSMATTER.